

# ACA Outreach & Education Subcommittee

June 12, 2015  
11:30am – 1:00pm

Location:  
Merced County Department of Public Health  
260 E. 15<sup>th</sup> Street, First Floor Auditorium, Merced, CA 95341

## MINUTES

11:30 – 11:50	<p style="text-align: center;"><b>Welcome, Introductions and Updates</b></p> <p>Attendees: Katy Oestman (Public Health); Veronica Chavez (GVHC); Crissy Gallardo, Cindy Lee (MOP); Dawn Ingraham, Gabina Villanueva (CCAH); Chue Xiong (Merced Lao Family); Jackie Lariosa, Erika Gomez (LCH); Rachelle Abril (DOS/MOJO); Nai Saechao, Candice Adam-Medefind (Healthy House); Isai Palma (BHC)</p>
11:50 – 12:00	<p style="text-align: center;"><b>Purpose and focus of the Committee</b></p> <p>Outreach, enrollment, retention</p>
12:00 – 12:05	<p style="text-align: center;"><b>Prevention Action Team &amp; State Legislative Update</b></p> <p>Health4All (SB4) passed the senate! Isai has thank you cards to the senator. He will also send out the article that was in the Sun Star.</p>
12:05 – 12:35	<p style="text-align: center;"><b>Central California Alliance for Health: Messaging Training</b></p> <ul style="list-style-type: none"><li>• CCAH is working on getting out to the community with messaging.</li><li>• They are updating the healthcare reform flyers.</li><li>• The new nurse advice line will launch on 7/1/15. Gabina will send the phone number out once she has it.</li><li>• As of 6/5/16 there were 120,000 Medi-Cal members; 1,600 were newly eligible as of 6/5/15.</li></ul>
12:35 – 12:50	<p style="text-align: center;"><b>Discussion of Toolkit: I have health coverage, now what do I do?</b></p> <ul style="list-style-type: none"><li>• There is nothing specifically available for Merced County or any such materials from Covered CA.</li><li>• Healthy House will bring some documents to the next meeting (their materials).</li><li>• LCH and GVHC offered to start collaborating on a Merced County tool kit. (HMO vs. PPO; Urgent care vs. emergency room visits and which one is appropriate; how to find a primary care provider; what insurance means and what it covers; etc.)</li><li>• Crissy will begin work on the tool kit messaging for undocumented residents (CRLA has a one-pager, she will share with the group).</li><li>• Healthy House has a glossary in Hmong (medical terms), they will bring to the next meeting.</li><li>• Work needs to be done with Covered CA and Medi-Cal to better communicate with beneficiaries when switching between.</li><li>• Increase outreach to schools, head starts, Planada, Le Grand (CCAH)</li></ul>

	will bring past presentations to the next meeting to show what they did at the schools).
12:50 – 12:55	<b>Upcoming O&amp;E Meetings/Calendar</b> Next meeting: Friday, July 10 <sup>th</sup>
12:55 – 1:00	<b>Closing/Announcements</b> Isai brought a survey from the MCAG; everyone filled it out. No other announcements.

**Next meeting: Friday, July 10**

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